

LAUREN TOLER

GRAPHIC + INTERACTIVE DESIGNER

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www.laurentoler.com

EDUCATION

- **M.S, Graphic Communications | 2019-Present**
Clemson University | Clemson, SC
- **B.S, Visualization | 2014-2018**
Minor, Psychology
Texas A&M University | College Station, TX

SKILLS

- **Professional**
Graphic Design
Web Design
Interactive Design
Brand Development
Illustration
Screen Printing
Commercial Printing
Flexographic Printing
Problem Solving
- **Technical**
Photoshop
Illustrator
InDesign
After Effects
HTML5
CSS

AWARDS

- **Student Design Competition Runner Up | 2018**
CHI International | Montréal, Canada
One Step Interactive Poster Project to Raise Awareness About Poverty in Our Community.
- **iDMAa Conference | 2017**
Washington D.C.
One Step accepted and presented at International Digital Media and Arts Association Conference.
- **1st Place Installation | 2017**
VIZ-A-GO-GO Exhibit | College Station, TX
One Step exhibition

EXPERIENCE

- **Visual Information Design Co-Leader | 2021-Present**
Peace Center, Clemson University | Clemson, SC
Co-leader of a team of four visual information design interns for the Clemson Pearce Center. Interns help university students organizing and designing research and information for presentations, papers, and projects.
Assists and critiques interns with design, layout, and organization of student-led projects. Create and maintain training materials of creative software and design principles for intern education.
- **Clemson Drivelab Graphic Designer | 2021 -Present**
Drivelab, Clemson University | Greenville, SC
Concept and layout designer for Clemson Drivelab at the International Center for Automotive Research in Greenville, SC. Create graphic content for confidential research projects dealing with autonomous vehicles.
- **Graduate Lab Assistant | 2019-Present**
Clemson University | Clemson, SC
Graphic Communications graduate student that assists undergraduate students in lab with learning design principles and software in the Adobe Creative Suite.
Assists undergraduate students with four color separation process printing on a Nano Press Plus by Grafica Flextronica. Created a seven-part graphic design project that allows students to visualize how to execute design principles for a brand identity. Assists undergraduate students with design and commercial printing processes on the Indigo 5000 by HP.
- **Digital Media + Web Content Associate | 2018-2019**
The Tiger Sports Shop | Clemson, SC
Created graphic content for subscriber newsletters, store website, social media, promotional store signage, and updated store product on the company website.
- **Graphic Design Intern | 2017-2018**
Neutral Posture | Bryan, TX
Created marketing collateral: including images for web and print use, email graphics, infographics, and sales material.
- **Undergraduate Researcher | 2017-2018**
Texas A&M University | College Station, TX
Technical researcher for Interactive poster installations promoting campus awareness of poverty in Brazos County, TX.
Using the Microsoft Kinect and a webcam with TouchDesigner, two interactive posters were created that utilized user movement and facial recognition.